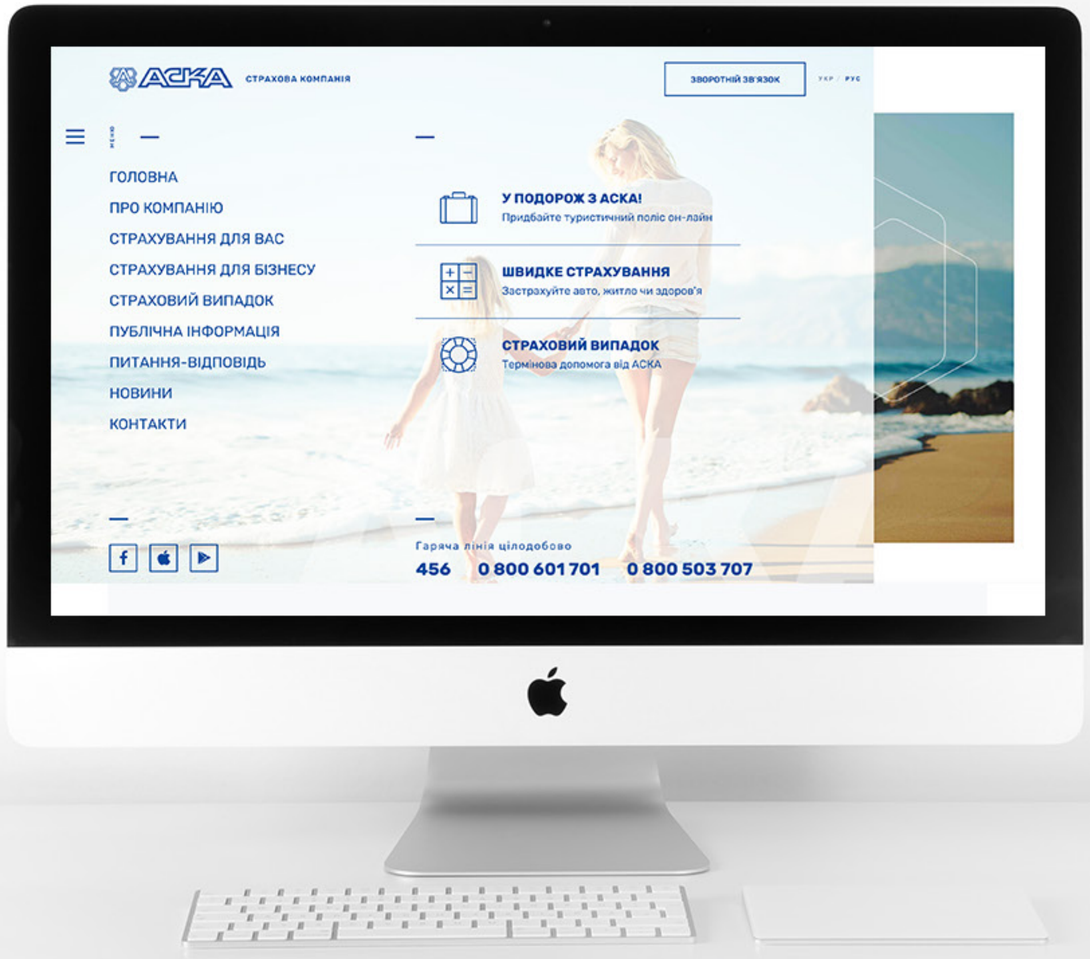
CREATING THE WEBSITE FOR ASKA INSURANCE COMPANY, 2018–2019

Developed by Sparkle Design

OBJECTIVES

- To update the Website for ASKA Insurance Company which we created before.
- To make ordering the Insurance Products more quick and convenient.
- To create the feasibility of developing the users' paths on the Website within the frameworks of the goals prescribed.
- To update the major directions of the Company's activities, reflecting thereof on the Website.



PROTOTYPES

20

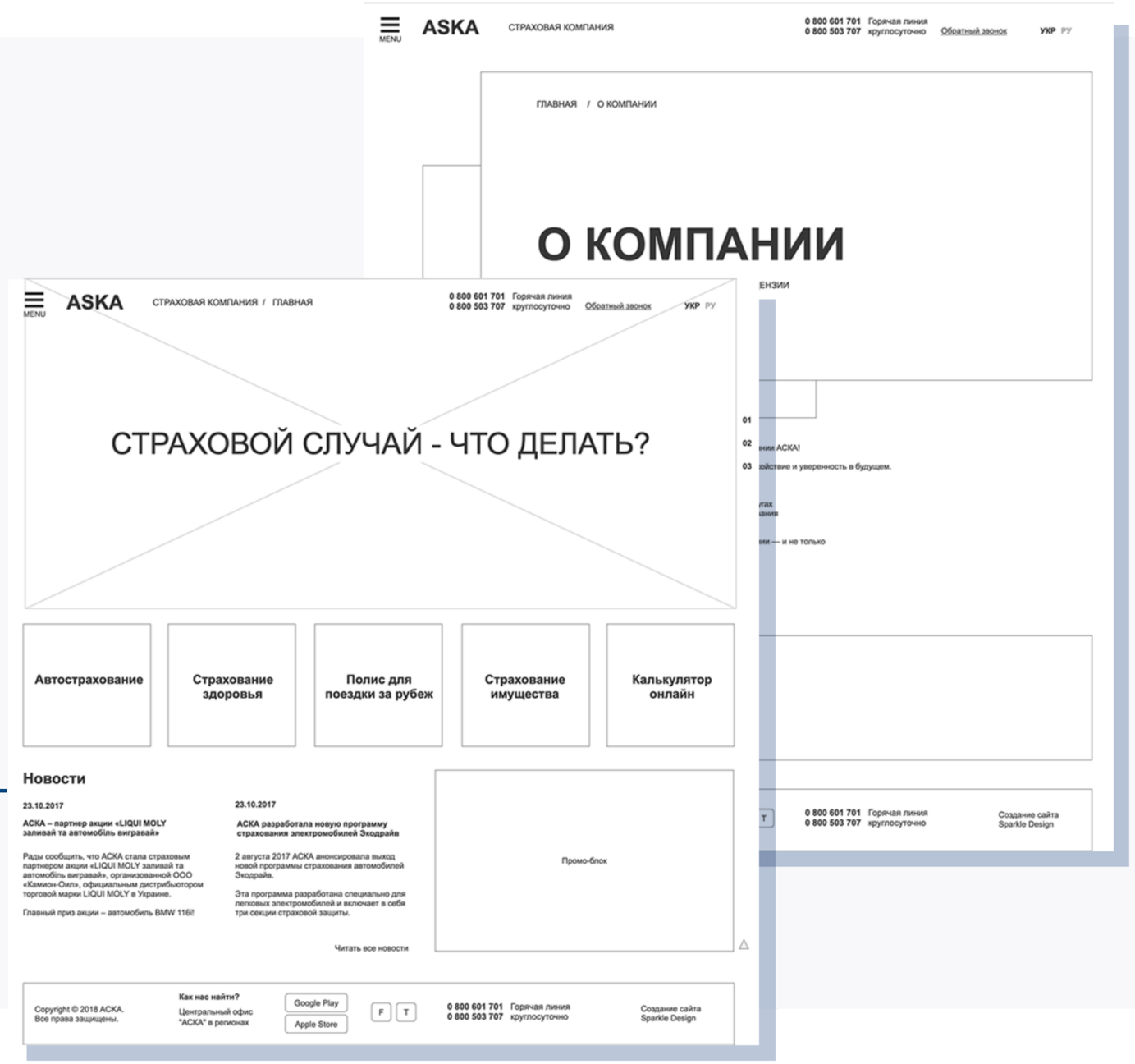
prototypes in the first phase

9

final prototypes

we design each module

the prototype of the home page



THE HOME PAGE

1 — Nonstandard browsing

2 — We have renewed the concept of the home page

3 — 3 basic direction of the work

4 — Menu entries with the level of nesting

5 — Callback

6 — Website call

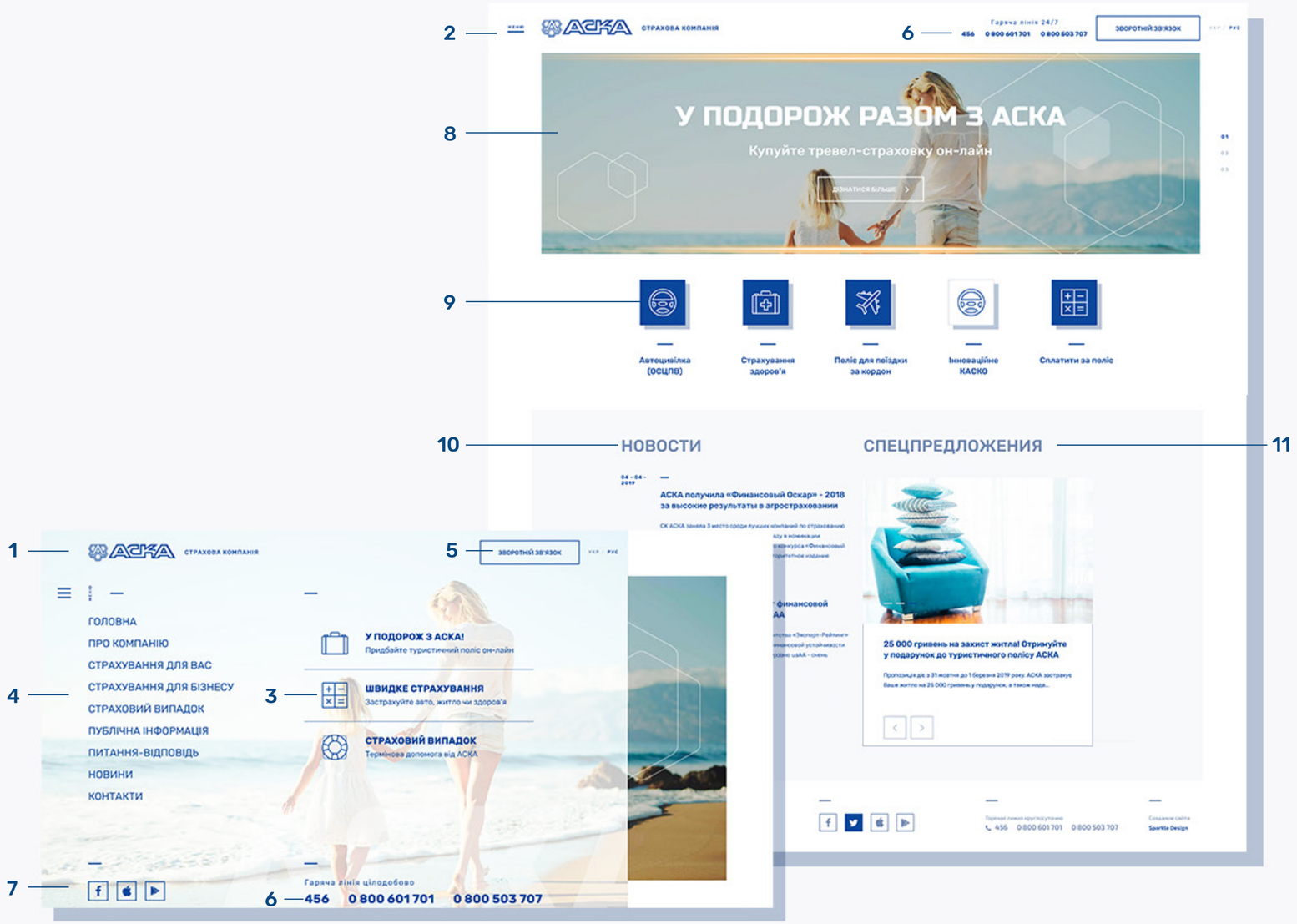
7 — Social networking sites

8 — Slider

9 — Services visualization

10 – News

11 – Special offers



THE PAGE OF INSURANCE PRODUCTS

1 — The concept of services presentation

2 — Shifting to an Insurance Product

3 — Making an express order

4 — Service description

5 — The Brief List of benefits

6 — Configurable conceptual shifts

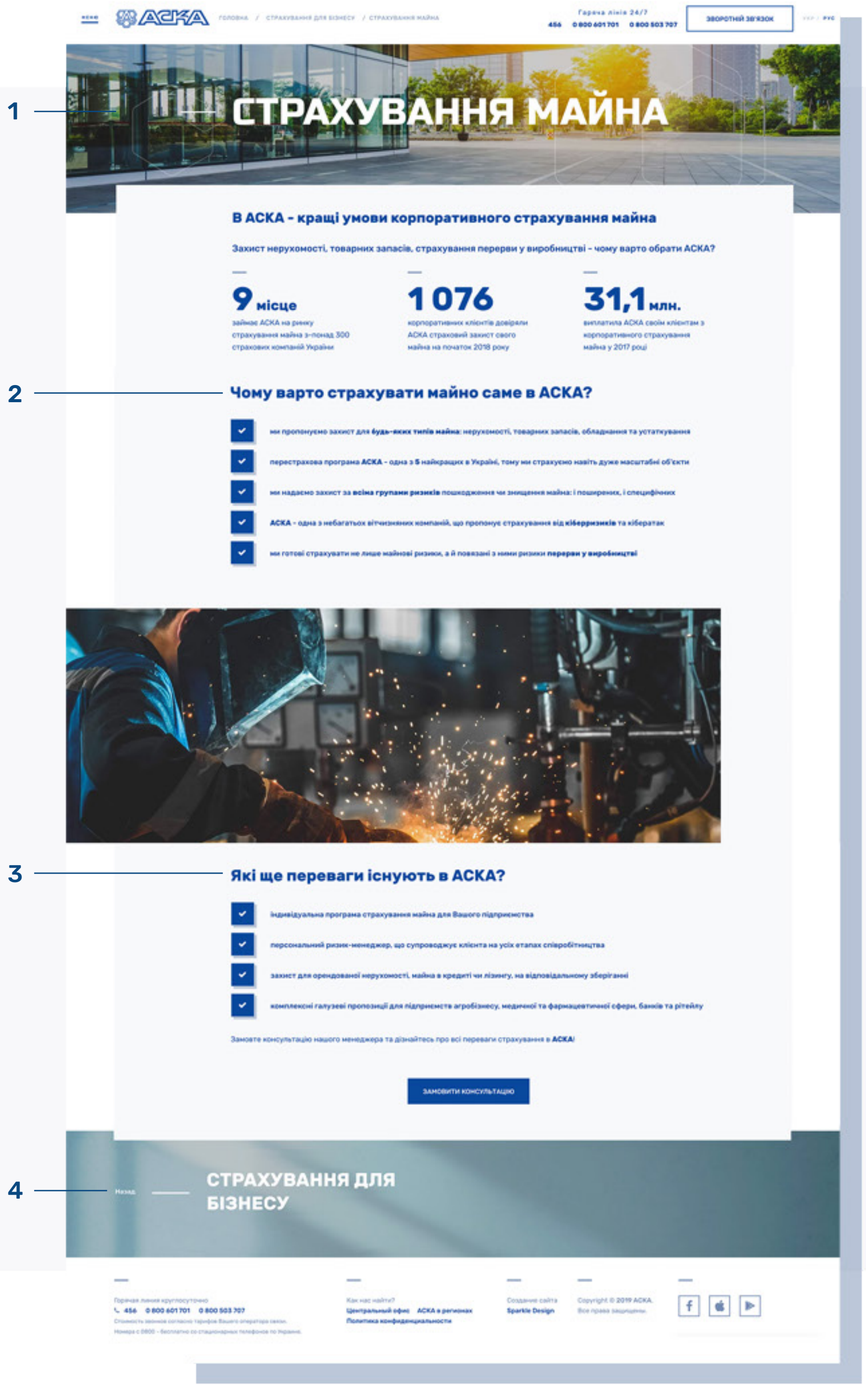
INSURANCE PRODUCT PAGE

1 — Major benefits of the Product

2 — Why should you choose us?

3 — Complementary information

4 — Configurable conceptual shifts



INSURANCE EVENT

1 — Insurance event steps

2 — Emergency Telephone Numbers

3 — Types of insurance events

4 — Application Form

5 — Configurable conceptual shifts

6 — Successive steps for settling the insurance event

7 — Instructions on further actions

CALCULATOR

Functional

1 — The amount is calculated automatically

2 — Drop-down menus

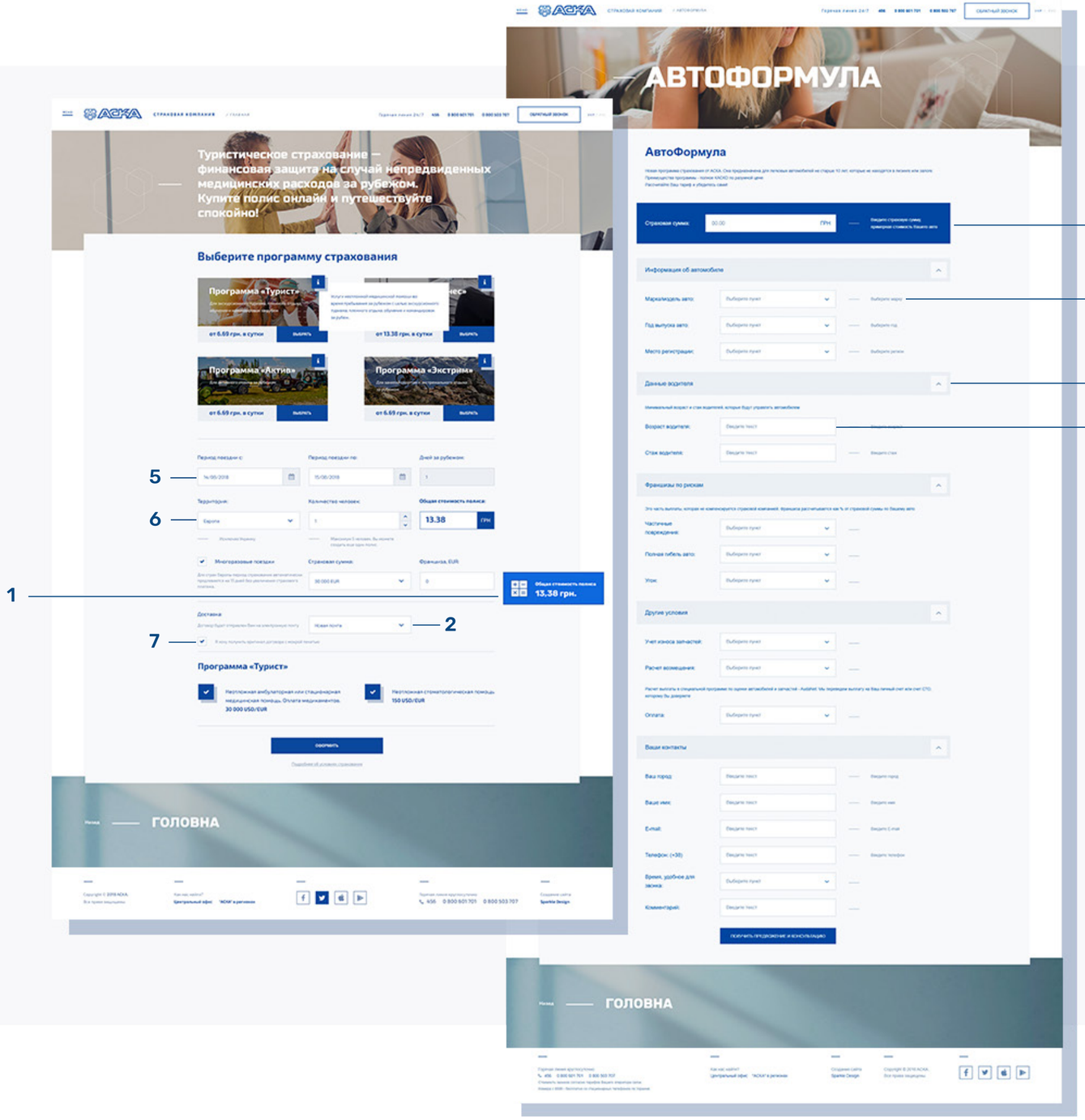
3 — Selecting the items from the lists

4 — Data input fields

5 — Date picker

6 — Digital data

7 — Checkpoints



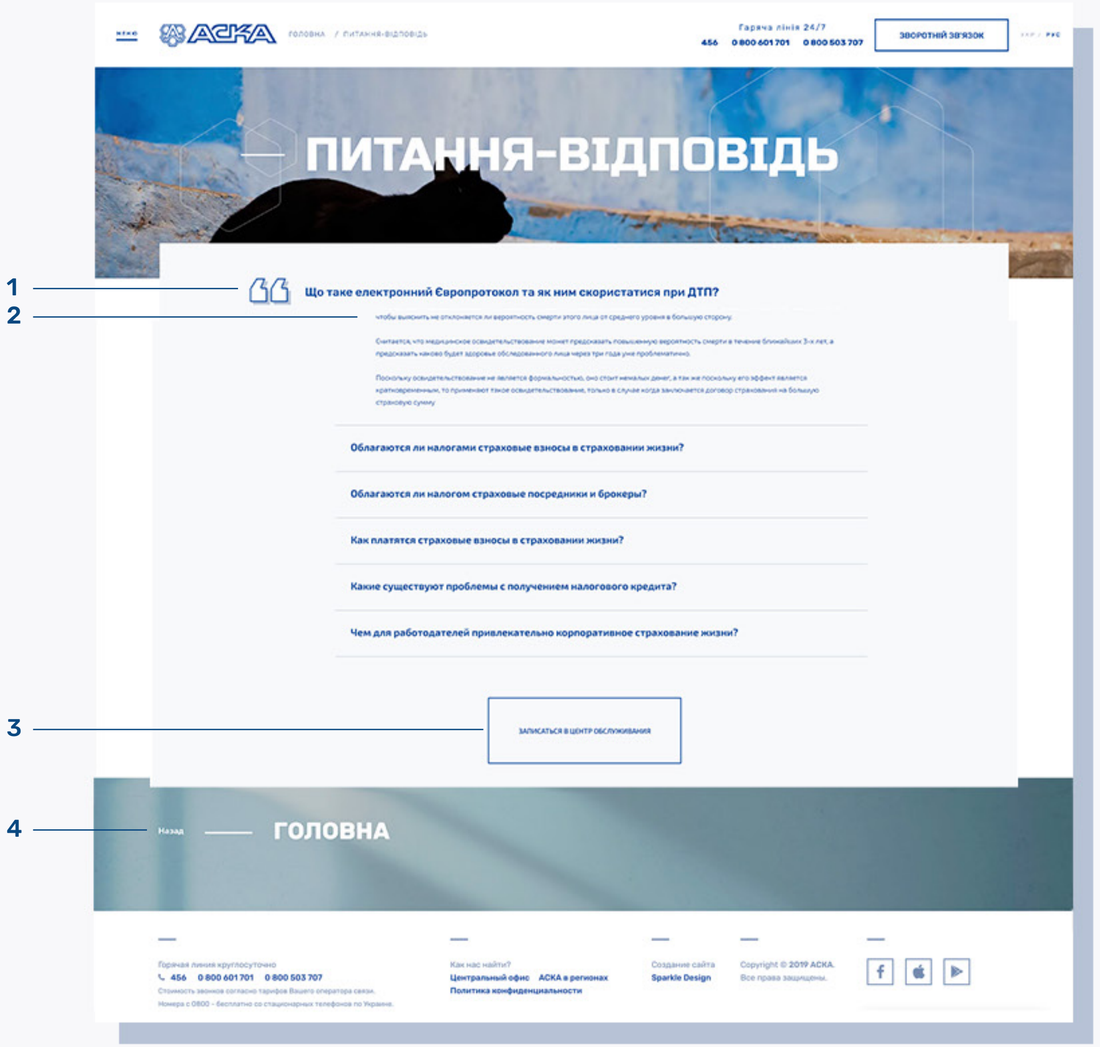
QUESTION-AND-ANSWER DIALOGUE

1 — Drop-down list box

2 — Response to the question

3 — The icon for registering to the Counseling Center

4 — Configurable conceptual shifts



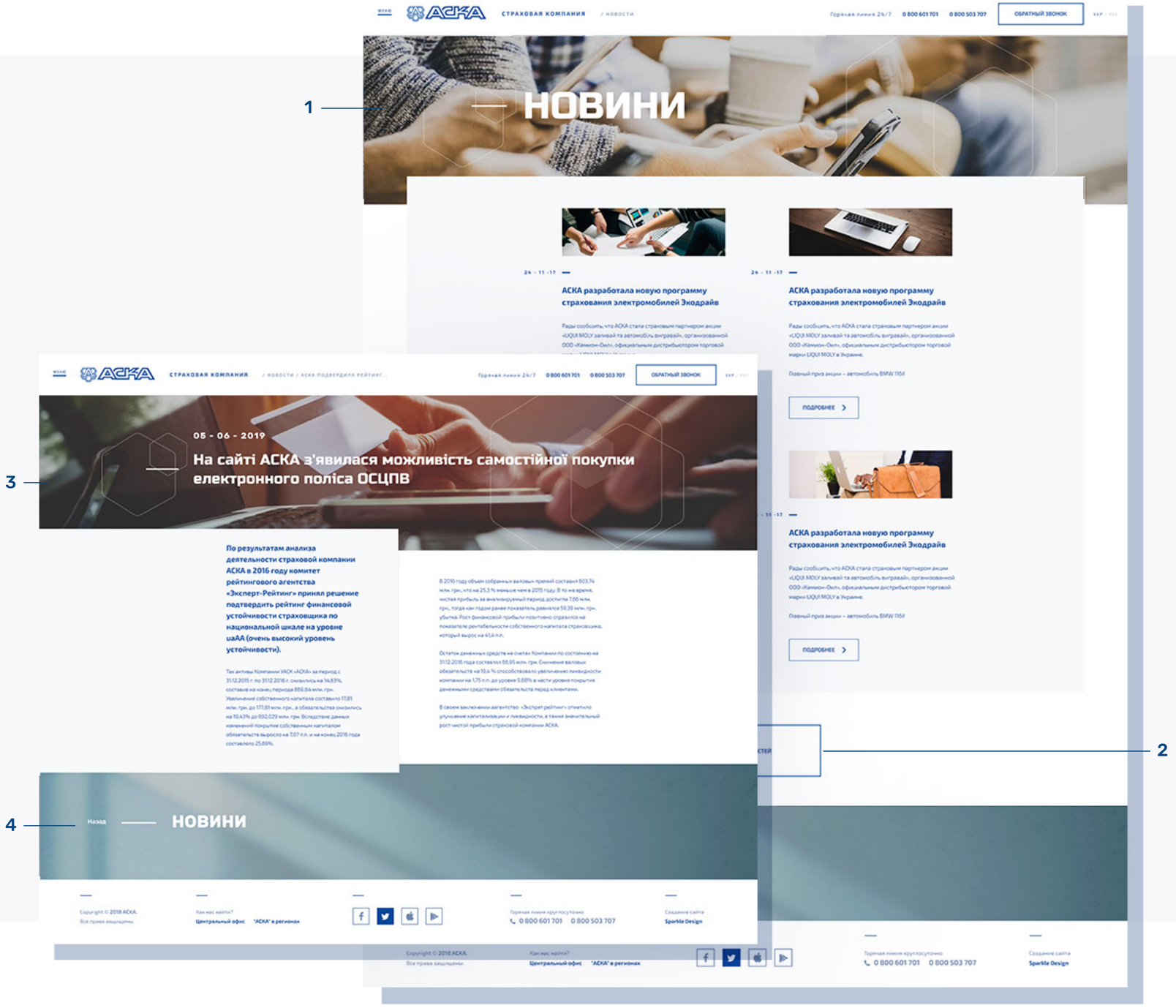
THE NEWS

1 — News Catalogue

2 — Uploading the News cycles

3 — The core text of the news

4 — Configurable conceptual shifts



PUBLIC INFORMATION

1 — Property structure description

2 — The feasibility of getting the financial statements

3 — Configurable conceptual shifts

CONTACTS

1 — Displaying the map of branches

2 — Complementary information when clicking

3 — Displaying the branches as a list

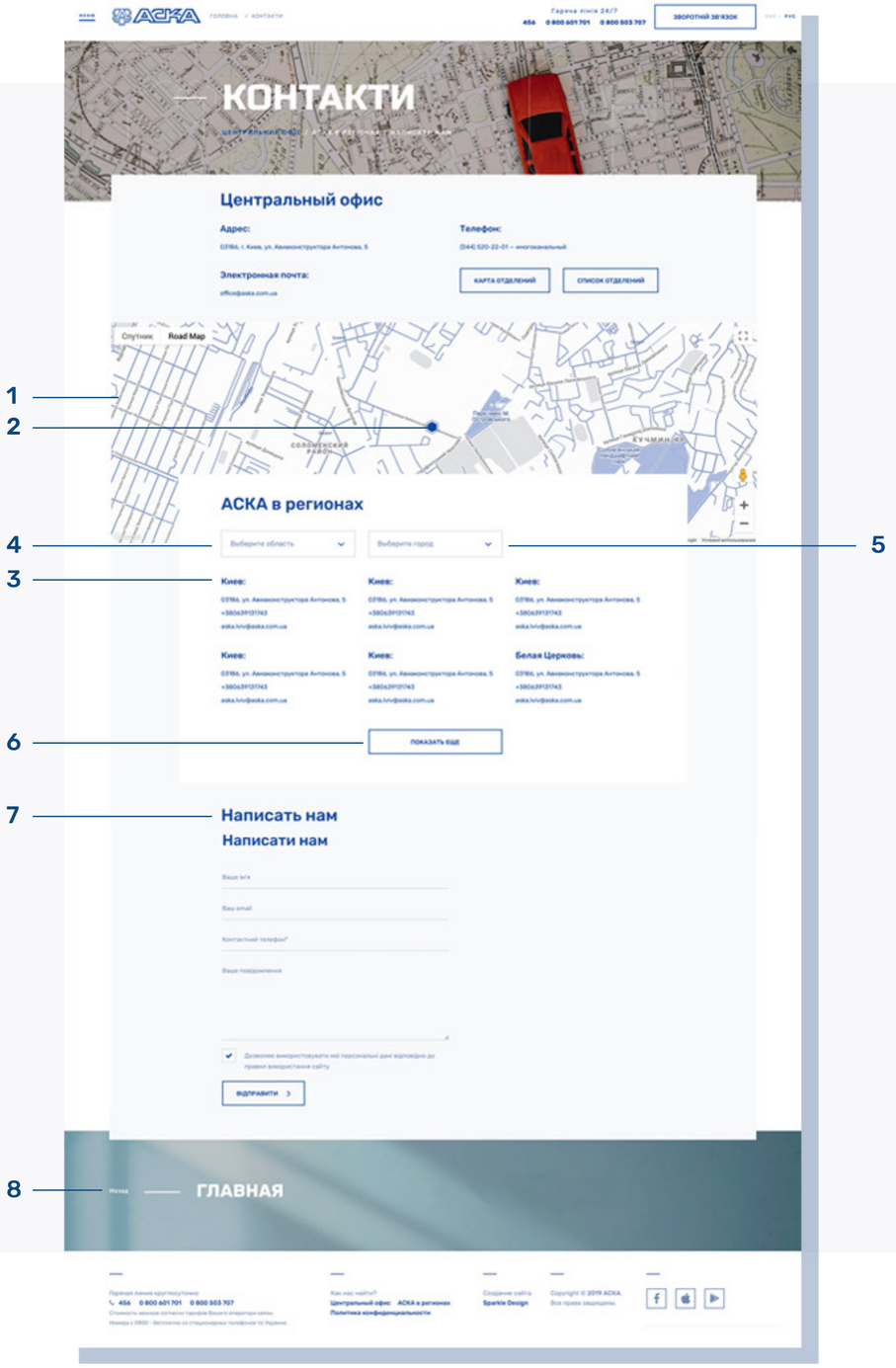
4 — Selecting the Oblast

5 — Selecting the City (Town)

6 — Load more

7 — Contact Form

8 — Configurable conceptual shifts



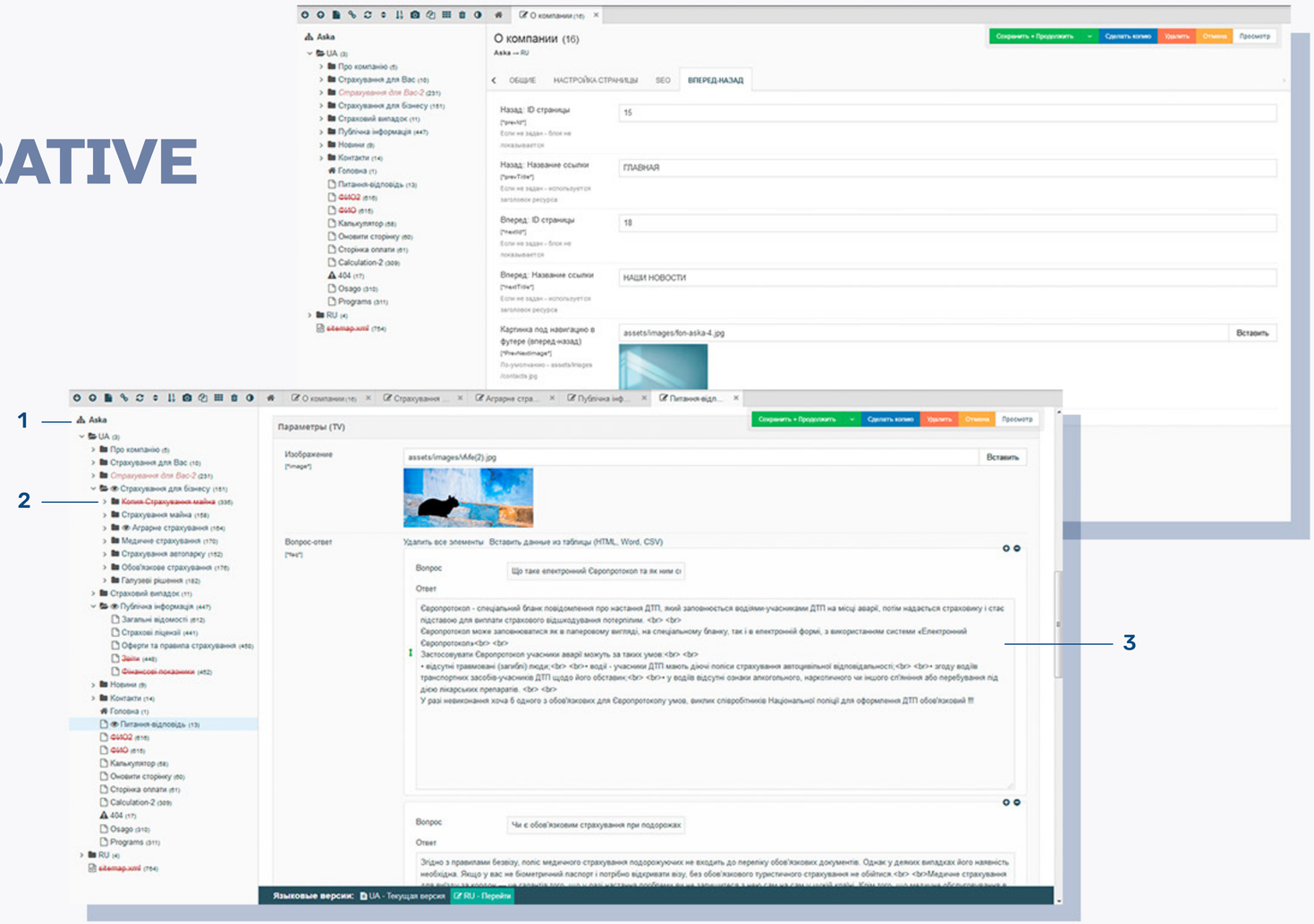
THE ADMINISTRATIVE PANEL

Website elements management

1 — Comprehensive and easy Website management

2 — The intuitive interface making it easy to administrate thereof

3 — Editing of whatever fields and values on the Website



LANDING

“Health formula”

1 — Start screen

2 — Service description

3 — The slider with description

4 — Amount of outpayments

5 — Service options

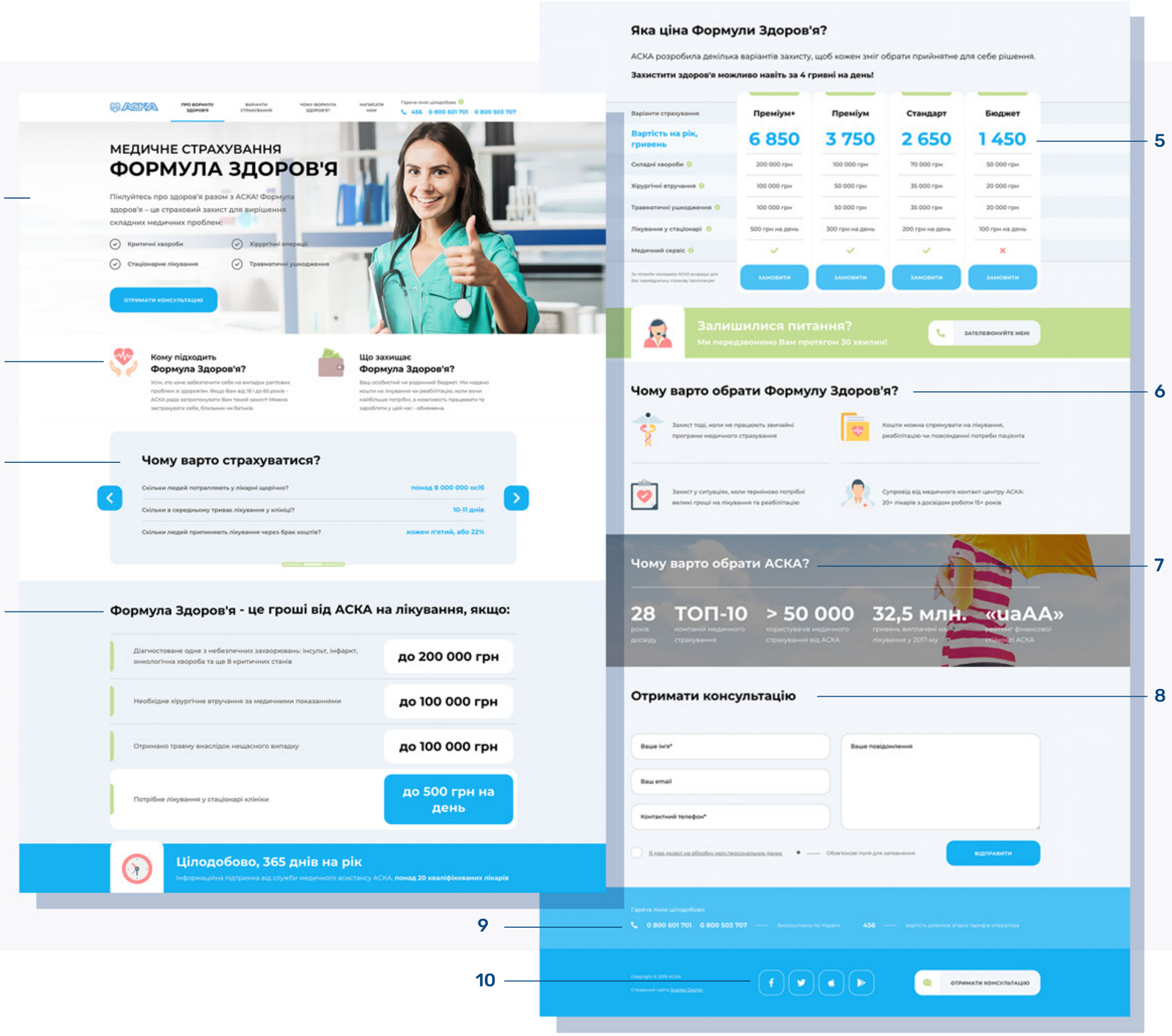
6 — Service benefits

7 — Company’s profile

8 — Feedback Form

9 — Contact telephones

10 – Social networks



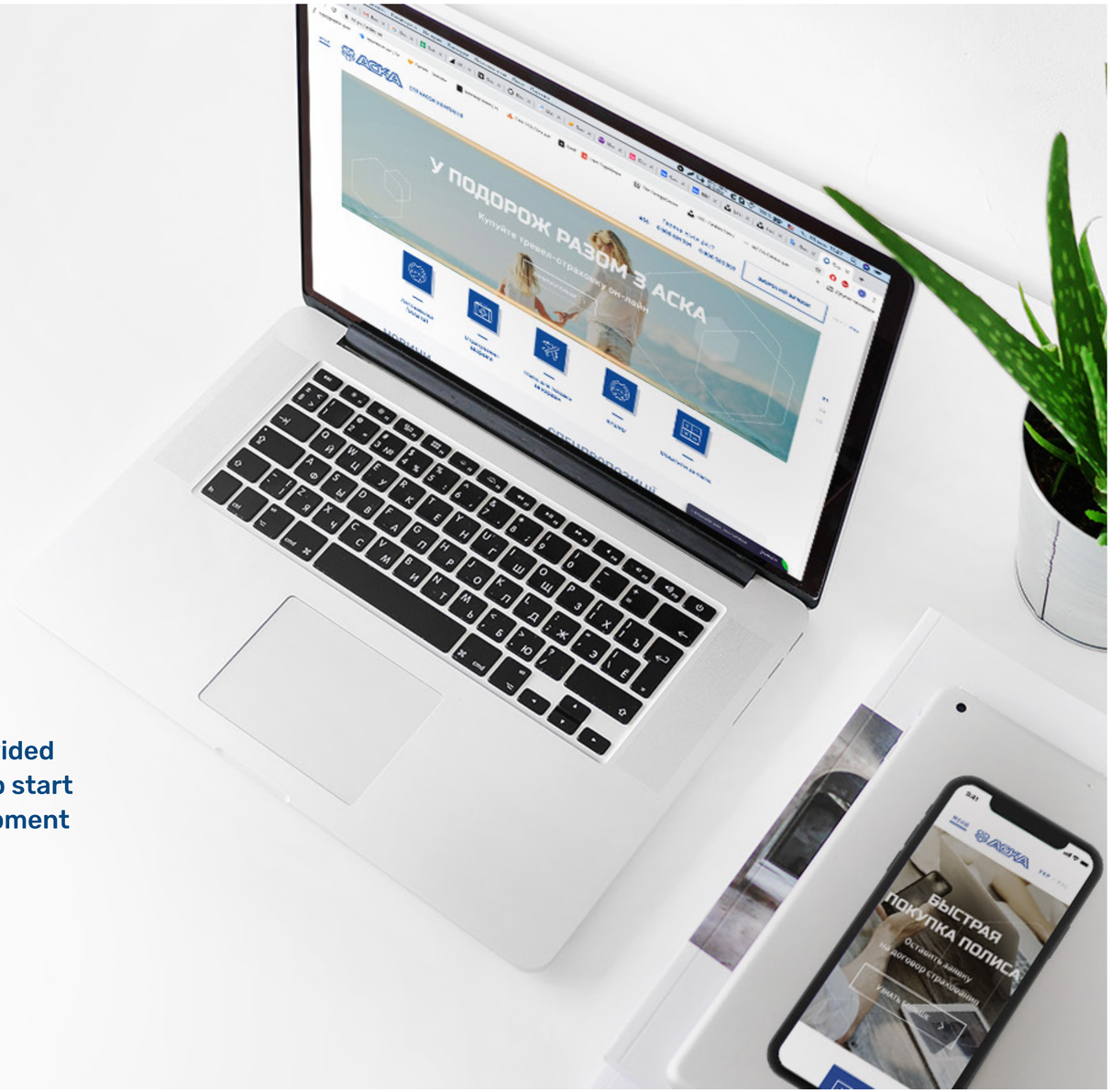
THE OUTCOME

The Project, we have elaborated, has won the prestigious nomination Web Awards Ua!

the Website for assistance in occurrence of the insurance event

online sales from the Website have been customized

the Client was provided with a powerful jump start for business development



SPARKLE DESIGN CONTACTS

Should any question or suggestions appear, please, do not hesitate to contact us using any contacts convenient for you.

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THANKS
FOR WATCHING!

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